



New SEBS Ag & Food Systems Class offered for Spring 2016

Starting and Managing a Small Farm 11:020:305
Three Credits

Class Time: Monday's 1st and 2nd Period 9:15 to 12:15
Location: Cook Campus, SEBS at the IFNH building
Instructors: Professors Bill Hlubik and Ray Samulis



This class will provide valuable information to students considering starting and managing their own small farm business. Topics include:

- Determining if farming is right for you;
- Creating a basic business plan;
- Establishing clear goals and a vision for your business;
- Identifying current resources available to get started;
- Evaluating case studies of successful enterprises;
- Overcoming challenges to starting your own farm;
- Learning about the myriad of small farm enterprises in New Jersey;
- Learning about opportunities for promotion and marketing of your products;
- Identifying on-farm internships and incubator training programs for new ideas.

The class will include field trips to successful farm operations and will provide valuable information for anyone interested in the business of farming in New Jersey. Instructors will work with students to identify hands-on opportunities to work on small farms in the area. Professors Hlubik and Samulis have over 50 years of combined experience helping farmers establish and maintain successful farm businesses in New Jersey.

